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GAMEWRIGHT HAS SIX NEW REASONS TO FOOL AROUND IN 2003!

**Award Winning Gamewright Continues its Commitment To Enhancing
The Fun-Filled Lives of Families With 6 New Games For 2003!**

Watertown, MA - The heart and soul of GAMEWRIGHT is its commitment to providing enrichment and safe, non-violent fun for children and families everywhere.

At Gamewright, there is excitement percolating as six great new games are introduced in 2003. As always, Gamewright pledges to bring its hallmark creativity, quality, and ingenuity to each of its new creations.

This year's games for the child in everyone are:

Hocus Focus – The Magical Game of Visual Trickery

Set your sights on this fast-paced card game of visual trickery. Look carefully at the cards – the small, medium and large wizards all appear the same but are actually slightly different. Be the first to spot a wizard that has nothing in common with the one in the center and "Kazaam!" you keep him. The player who captures the most cards is the wizard whiz!

Suggested Retail Price: \$5.99 • For 2 or more players • Ages 6 & up _ Instructions in Spanish and French

Stampede – The Wild and Frenzied Animal Card Game

Rushing rhinos and hurried hippos are on the charge in this lightning-fast card game of quick reflexes. Try to assemble the most complete animals by gathering heads, middles and tails before the deck runs out. Grab the rare pink elephant for a bonus. But make sure all your animal parts match up or else you lose big points! The player with the highest score wins the game.

Suggested Retail Price: \$5.99 • For 2-4 Players • Ages 6 & up _ Instructions in Spanish and French

Surprise! – The Party-time Memory Matching Game

You're invited to a surprise party! There are lots of fantastic gifts – if you can find them. Is the Dapper Dinosaur in this box? Or is the Party Palace hiding there? Or maybe it changed into the Super Starship? Using memory and a little luck, try to uncover all the presents shown on the Party Cards. Make a match and you get to go again. Whoever holds the most cards at the end of the game wins. Get ready...the party's about to begin!

Suggested Retail Price: \$5.99 • For 2- 4 players • Ages 4 and up _ Instructions in Spanish and French

Check Out! – The Quick Scanning Grocery Game

Attention shoppers! Take the express lane to fun in this fast-paced game of visual perception and quick reflexes. You've found an aisle to put the yellow cheese and red apples. But now what do you do with the blue carrots or purple eggs?! Race to place all of your groceries in the correct aisle, but don't make a mistake or else you'll have to pay! The first player with an empty shopping cart wins.

Suggested Retail Price: \$9.99 • For 2-5 players • Ages 6 and up _ Instructions in Spanish and French

PDQ – The Pretty Darn Quick Word Game

Quick! Try to make a word out of the letters SMP. Sound SiMPle? How about PTR? Get the PicTuRe? In this lightning fast party game, it's an all-out race to be the first player to shout out a word using all three letter cards in play. Each round starts with a set of letters – it's up to you to fill in the blanks. Whoever has the most cards at the end of the game is the WNR!

Suggested Retail Price: \$9.99 • For 1 or more Players • Ages 8 and up

Maya Madness – The Mysterious Numbers Card Game

Adventure back to the ancient world of Maya numerology in this intriguing card game of mystery and mathematics. Add and subtract the right combination of cards to claim your secret number token. Play a Wild Jaguar to help reach your goal. But be careful – one wrong step and you plunge into the underworld of negative numbers! The first player to collect five tokens wins.

Suggested Retail Price: \$12.99 • For 2-4 players • Ages 10 and up _ Instructions in Spanish and French

GAMEWRIGHT, a company devoted to bringing out the fun in all of us, is a division of Ceaco, one of the country's largest jigsaw puzzle makers. Their games have won over 100 major international awards from prestigious organizations such as Oppenheim Toy Portfolio, Dr. Toy, and the Parents' Choice Foundation.

Known for its wry illustrations, intelligent game design, and fun game play, Gamewright continues to capture the hearts of parents and children looking for a positive way to spend leisure time. These additions to the Gamewright family will continue to enrich the lives of families, as well as enhance the notion that learning can be fun!

Photos available upon request

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